

IFA & IFA2 Customer Event – 22nd October 2020

Every year the IFA customer team hold an annual forum for our customers.

This year, due to the challenges of COVID the team decided to host a global, interactive, customer virtual event.

With over 200 registered attendees from 20 countries, the team and its partners presented on a number of subjects shown in the agenda below.

The slide features a blue background on the left with white text for the agenda, and a satellite-style map of Europe at night on the right, with city lights glowing in yellow and orange against a dark blue sky.

IFA and IFA2 Customer Event	
22 nd October 2020	
10:30 – 15:30 CET	
<u>Agenda</u>	
10:30	Welcome
	Vision & Commitment
	Registration for IFA & IFA2
	Nominating in French Markets
	Current and Future Products
	Nord Pool
	JAO
	Unicorn
	Break
	Brexit Trading Scenarios
	Q&A Panel Discussion
12:30	Exhibition Hall + Networking Lounge Open
15:30	Event Close

Figure 1 - Customer Event Agenda

Once presentations concluded, attendees had the opportunity to visit the exhibition hall and networking lounge. The exhibition hall allowed for attendees to speak with our partners directly, plus download relevant documents from their stands. The networking lounge allowed for subject specific discussions to take place amongst stakeholders.

This was an industry first and feedback confirmed the event was well received by the European power community.

If you would like to receive any of the content shown at the event, or wish to discuss any of the above, please contact the team on the details below.

ifa.customerenquiries@nationalgrid.com



Figure 2 - Screenshots from the Customer Event